



Innovate Your Health and Your Wealth

RESHAPING FITNESS FOR A NEW ERA.



Agenda

Explore the Depths of OceanFi

OceanFi Agenda



Master Roadmap

The Path to ultimate Health
and Prosperity for users

Roadmap PRODUCT LAUNCH

Q4 2023

MAKING WAVES WITH A FITNESS APP FOR ALL

◆ App Development

Initial release includes body-weight, yoga, and breathing exercises with integrated AI tracking technology and defi reward mechanism; featuring a user-friendly, intuitive interface for iOS and Android platforms, ensuring broad accessibility for users

◆ AI Tracking

Implementation of AI tracking for workout recommendations and form correction, provides real-time feedback on exercise form and posture.

◆ Exercise Library Development

Extensive library of body-weight exercises and yoga routines suitable for users of all fitness levels. Exercises come with clear instructions and demonstration videos.

◆ Initial User Acquisition Strategy

Limited-time promotions, early adopter discounts, and referral incentives.

◆ Website and Social Media Launch

Serving as OceanFi's Information Hub





Roadmap ECOSYSTEM EXPANSION

Q1 - Q2 2024

DIVE DEEPER INTO THE FITNESS INDUSTRY

- ◆ **AI Enhancement:**
Enhancing AI tracking with improved accuracy, additional tracking parameters, user preference analysis, progress recognition, and personalized exercises
- ◆ **Content Expansion:**
Expanding the content library. Adding specialized routines, such as prenatal yoga, senior fitness, or sports-specific workouts.
- ◆ **Influencer Partnerships:**
Collaborate with fitness influencers and trainers to promote the app, create content showcasing use of OceanFi.
- ◆ **Content Teasers:**
Release teaser content, such as exercise videos and wellness tips, on social media to pique the interest of potential users.

Q3-Q4 2024

EXPANDING OCEANFI'S HORIZON

- ◆ **Data Collection for Metaverse Integration:**
Collecting data for Metaverse integration, this data will be valuable when we start building the Metaverse experience.
- ◆ **Big Data Analysis:**
Further personalize the OceanFi experience for each user using Big Data Analysis technology.
- ◆ **AI and User Experience Improvements:**
Enhance the AI tracking system, improve accuracy, provide more detailed feedback. Implement new metrics for progress tracking.
- ◆ **Marketing Campaigns:**
Initiate email marketing campaigns and create a newsletter.
- ◆ **Cross-Promotions with Gyms and Fitness Centers:**
Establish partnerships with local gyms and fitness centers.

Q1-Q2 2025

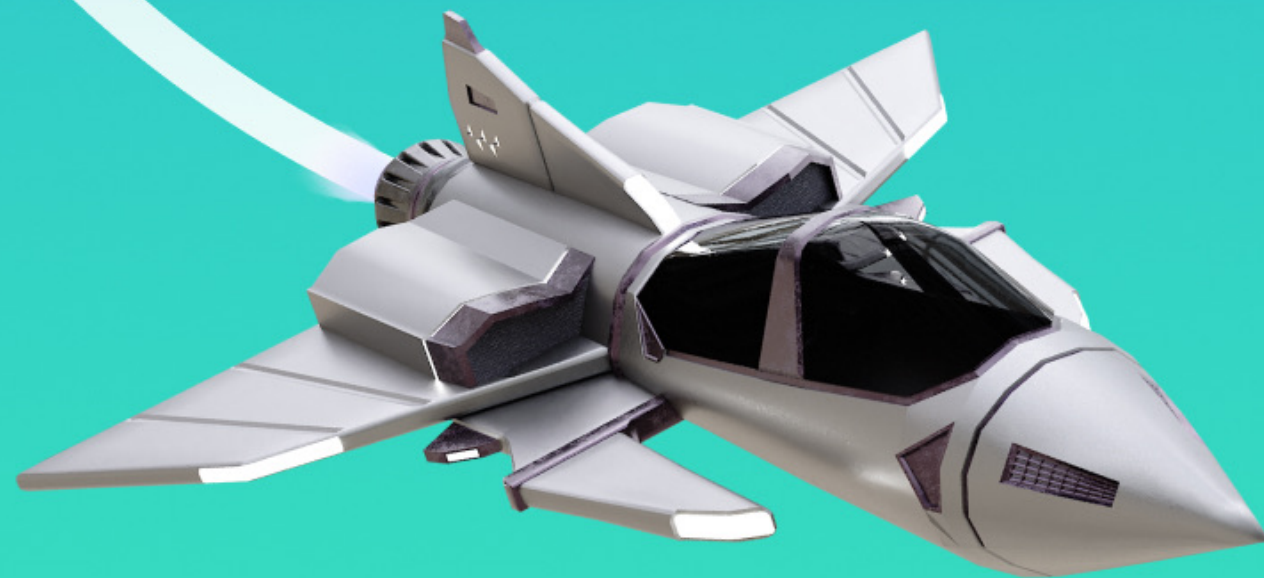
NAVIGATING THE METAVERSE WATERS

- ◆ **Metaverse Integration Strategy:**
Planning the integration of OceanFi into the Metaverse.
- ◆ **API Integration::**
Allow third-party applications and partners to integrate into and from OceanFi platform.
- ◆ **Web-Based Version:**
Launch a web-based version of OceanFi app for laptop or desktop users.
- ◆ **Content Expansion:**
Collaborate with fitness bloggers and trainers to create exclusive content for your app.
- ◆ **Collab with fitness brands for product sales.**

Q3-Q4 2025

UNLEASHES THE POWER OF VR FITNESS

- ◆ **Virtual Reality (VR) Support:**
Implement VR support for select workouts.
- ◆ **OceanFi DAO Establishment:**
Launch the OceanFi DAO to grant OceanFi token holders even more right over the community and project future.
- ◆ **Advanced AI Capabilities:**
Continue to develop AI capabilities, making it more sophisticated in recognizing and responding to user movements and preferences.
- ◆ **Virtual Events:**
Host virtual fitness challenges and events within the app. Offer prizes and recognition for top performers.



2026 & BEYOND

OCEANFI'S IMMERSIVE WORLD

- ◆ **Metaverse Experience Launch:**
Launch the Metaverse experience within the app.
- ◆ **Layer 1 Transformation:**
Transform and expand OceanFi ecosystem into a unique Layer-1 Blockchain.
- ◆ **AI and Immersive Coaching:**
Enhance AI capabilities for the Metaverse.
- ◆ **User Feedback Integration:**
Continue actively collecting user feedback and suggestions.
- ◆ **Metaverse Expansion:**
Begin expanding the presence of OceanFi within various Metaverse platforms.
- ◆ **Gamification and Social Interaction:**
Integrate gamification elements to make fitness fun and engaging in the Metaverse.
- ◆ **Continuous Technological Advancements:** Continue refining and advancing the technological components of OceanFi, including AI, VR, and Metaverse integration.



OceanFi's roadmap charts a course towards a holistic fitness and wellness platform, enriching users' lives with AI-powered tracking, an extensive exercise library, and a forthcoming Metaverse integration. At its essence, OceanFi provides a macro-level wellness ecosystem that enhances convenience, personalization, and community, fostering well-being across diverse user profiles.

The Inception

Revolutionizing Fitness
with Rewarding Innovations

The Wave of Rewarding AI-Enhanced Fitness

At OceanFi, we have re-imagined fitness for the digital age, delivering a **remarkable ecosystem** that seamlessly integrates **AI technology** into fitness, **offering personalized, adaptive, and highly-rewarding exercises and exceptional fitness experiences** for users. What truly sets us apart is our innovative use of **blockchain technology**, transforming fitness into an **immersive, engaging, and profitable** endeavor.

Join us on a mission to **revolutionize fitness** with **AI innovations** and **blockchain technology**.



OceanFi

Revolutionizing Fitness
with Rewarding Innovations



Introducing CritiX: the visionary team propelling OceanFi towards new horizons. Our global team boasts exceptional expertise in blockchain, fitness, and community engagement, anchored in London and deeply connected within both the fitness and blockchain industries. Our journey in the blockchain space began in 2019. Driven by innovation and empowerment, we've crafted OceanFi, a pioneering platform that enables users to mine blockchain tokens through fitness activities. Together, we are shaping the future of fitness and finance, redefining the fitness experience, and nurturing a vibrant community.

Company name: CritiX

Registered address: 23 Paul Street, London

DUNS number: 231066000



THE INCEPTION

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FILE COPY

CERTIFICATE OF INCORPORATION
OF A
PRIVATE LIMITED COMPANY

Company Number 15187213

The Registrar of Companies for England and Wales, hereby certifies that
CRITIX LTD
is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales
Given at Companies House, Cardiff, on **4th October 2023**

N15187213F

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006

IN01_(ef)

Application to register a company

XCDGG3U0

Received for filing in Electronic Format on the: 04/10/2023

Company Name in full:	CRITIX LTD
Company Type:	Private company limited by shares
Situation of Registered Office:	England and Wales
Proposed Registered Office Address:	23 PAUL STREET LONDON UNITED KINGDOM EC2A 4NE
Sic Codes:	62090

I wish to entirely adopt the following model articles: Private (Ltd by Shares)

Electronically filed document for Company Number: 15187213

Our Team



Victor L. Baker
CEO

Victor L. Baker, CEO of OceanFi, is a pioneering force at the intersection of health and blockchain technology, leading the way toward a future where fitness and digital innovation come together to enhance user wellness experiences.

CEO OceanFi
Vice President - Business Development Critix
Chief Executive Officer SHO Technologies



Sarah J. Kim
Vice President - Product Innovation

Sarah J. Kim, VP of Product Innovation at OceanFi, combines a rich background in user-centered design with advanced tech expertise to craft immersive wellness experiences. Her passion for integrating AI with health technologies drives OceanFi's product strategy, ensuring seamless solutions that elevate user engagement and satisfaction.

OceanFi Vice President - Product Innovation
VeloHealth Head of Product Design
Pulse Dynamics Director of User Experience



R. L. Bryer
Vice President - Global Partnership

R.L. Bryer, active in bitcoin since 2009 and author of Blockchain: Project Renaissance, has appeared on global cryptocurrency podcasts, advocating bitcoin as the foremost currency. He now represents OceanFi and OceanPay. His leadership is instrumental in driving operational excellence and fostering a culture of continuous improvement.

OceanFi Vice President - Global Partnership
Author Blockchain: Project Renaissance



Jason L. Rivers
Vice President - Operations

Jason L. Rivers, VP of Operations at OceanFi, is known for his strategic approach to optimizing processes and enhancing team performance. With extensive experience in operational management across technology and wellness industries, Jason ensures that OceanFi's infrastructure and resources are aligned for seamless scalability and efficiency.

OceanFi Vice President - Operations
Globex Solutions Senior Operations Manager
WellNet Inc. Director of Operational Strategy



Corporation Ecosystem



ByteBridges

A cutting-edge technology company focused on bridging the gap between businesses and the digital world.



SkylightTech

A dynamic and forward-thinking technology company at the forefront of the digital revolution, focusing on 3D imaging, augmented reality, and virtual reality solutions.



HelixHorizon

Innovative biotech company at the forefront of genetic research, specializing in genetic sequencing, genome analysis, and precision medicine.



MediSphere

A pioneering healthcare technology company dedicated to revolutionizing the way medical information is managed and shared.



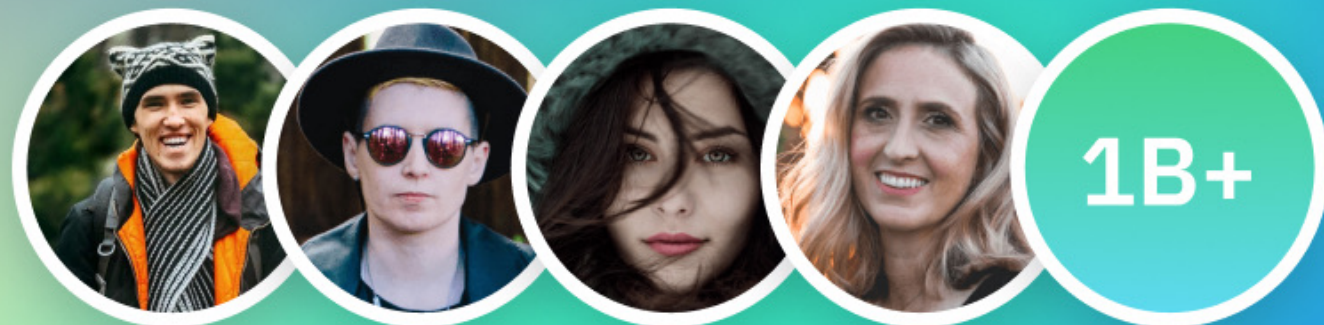
OceanFi

THE INCEPTION



A User-centric Mission for Holistic Well-being and Prosperity

At OceanFi, our mission is to enhance global well-being by making smart wellness accessible, engaging, and rewarding for all users of diverse needs. Our ambition is to positively impact the lives of **1 billion people** worldwide, thereby fostering a more active global society.



The Foundation

OceanFi - The only essential
portal for smart fitness

OceanFi: Navigating Fitness App Market Opportunities and Challenges

As the fitness landscape evolves in the digital age, OceanFi leads in addressing key challenges: seamless tech integration, uninspiring workouts, and motivational barriers

✓ **Raising Interest**

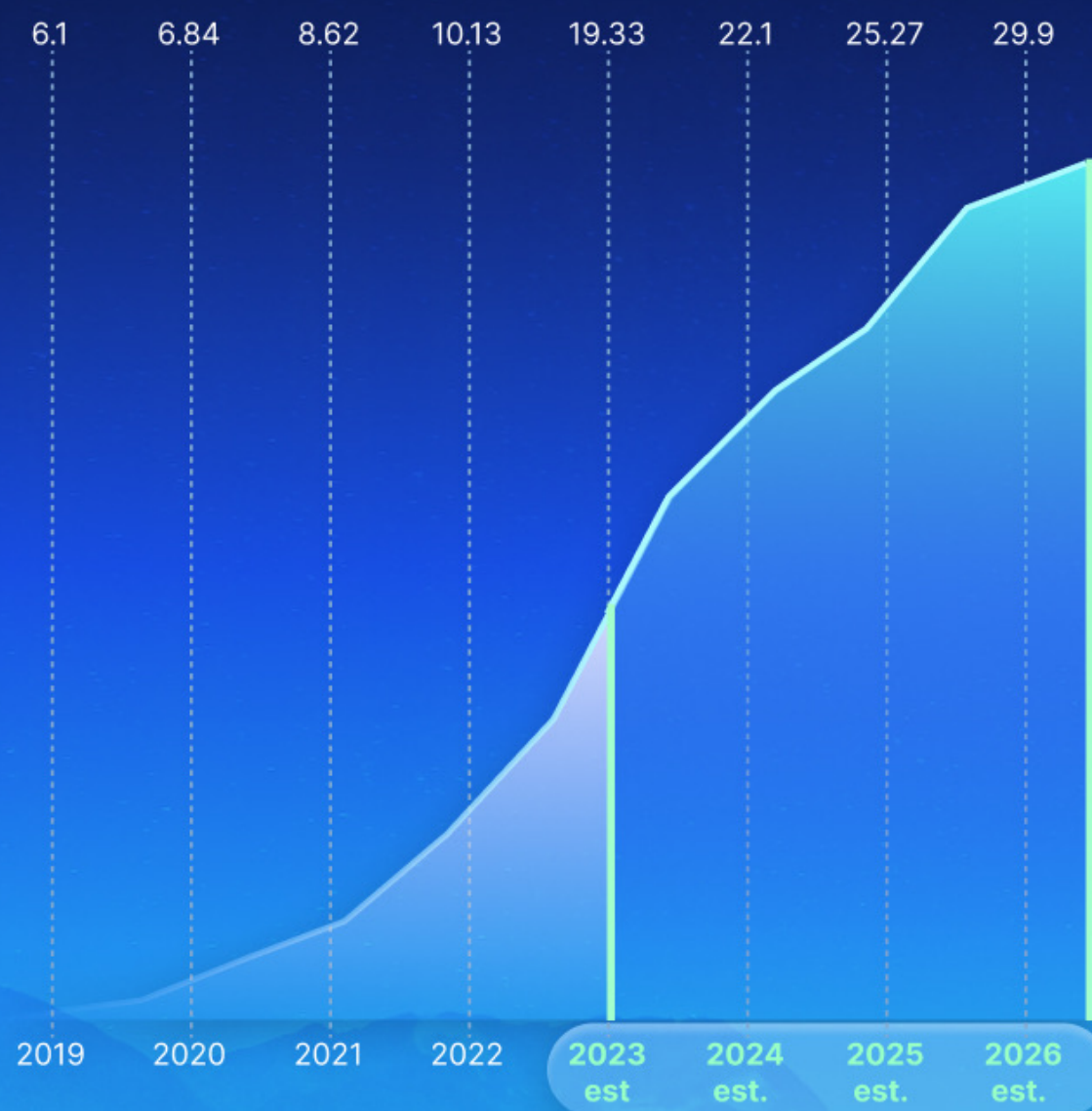
! **Limited Technology**

! **Motivation Gap**

! **Monotonous Workouts**

OceanFi's vision is to revolutionize fitness by tackling these issues head-on. Our app seamlessly integrates advanced technology, offering a diverse and engaging array of workouts that breathe life into your routine.

Beyond just exercise, we inspire users to embark on a holistic wellness journey that is not only remarkably effective but also truly exhilarating.



Healthcare App Market

\$6B

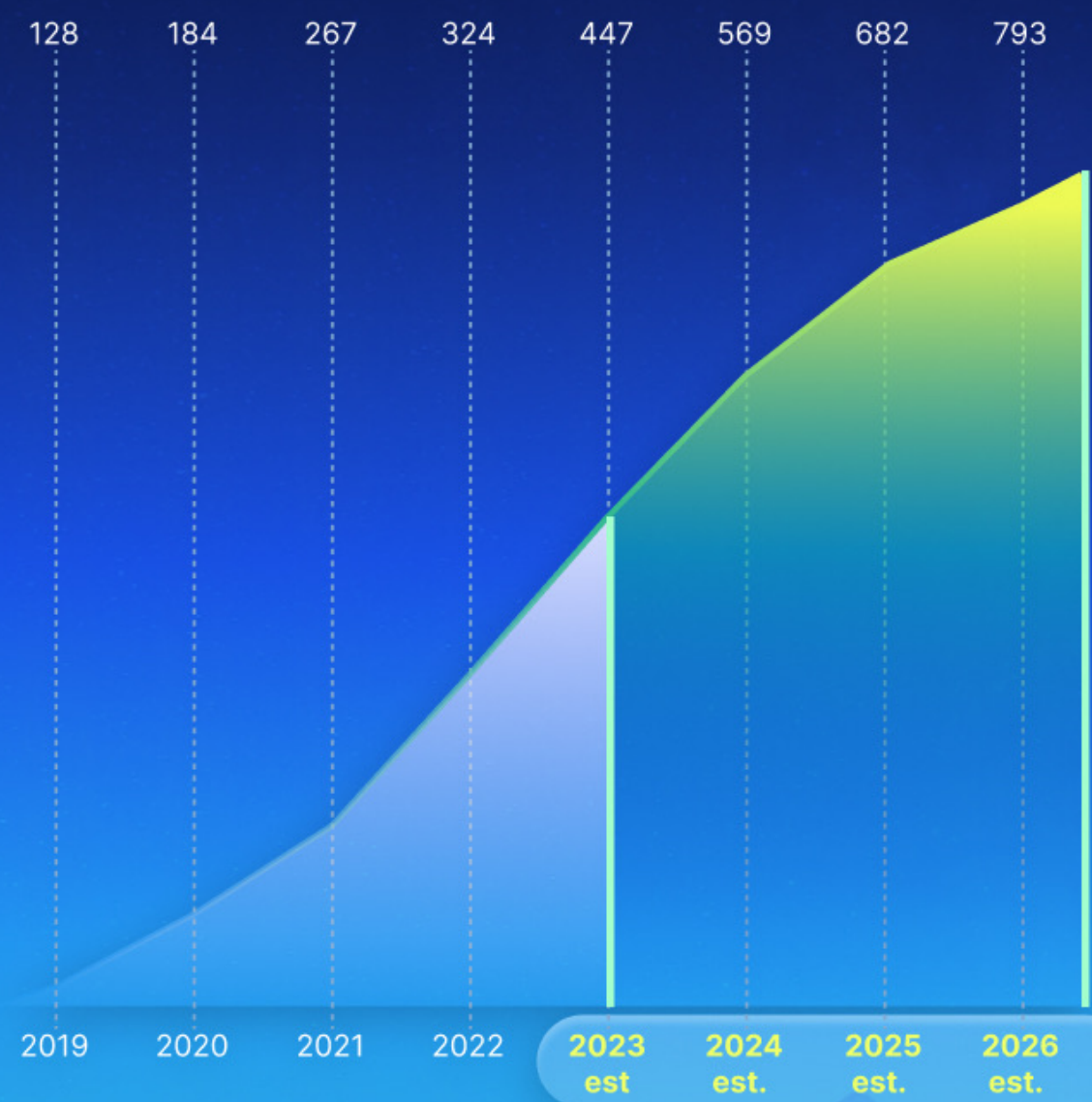
Evaluated value
in 2019

\$30B

Anticipated value
in 2026

500%

Projected increase
from 2019 to 2026



AI and Blockchain Market

\$128B

Evaluated value
in 2019

\$793B

Anticipated value
in 2026

620%

Projected increase
from 2019 to 2026

Surfing the Growing Wave of Health-Tech Investments



OceanFi

Stands at the crossroads of innovation, ready to unlock the boundless possibilities arising from the fusion of the dynamic Fitness Apps sector with the realms of Artificial Intelligence and cryptocurrency.



OceanFi

THE FOUNDATION

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Presenting an all-encompassing Health-Tech solution, OceanFi holds a unique advantage with no rival in sight to match its offerings

 METAGYM	 zenla	 FitnessAI	 OceanFi
			
Valuation ~\$1.5B	Valuation \$150M	Valuation \$1B	Valuation TBD 
Total User ~100M	Total Users >120M	Total Users 5M	Total Users TBD 
Bodyweight Exercises	Yoga	Bodyweight Exercises	Bodyweight, Yoga, Breathe
 Blockchain Integration	 Blockchain Integration	 Blockchain Integration	 Blockchain Integration
 AI Tracking No AI tracking available yet	 AI Tracking AI tracking available	 AI Tracking No AI tracking available yet	 AI Tracking Advanced AI Tracking available
 Social Elements	 Social Elements	 Social Elements	 Social Elements
 No additional features	 Only focus on tracking yoga and social elements	 Only focus on tracking exercises	 Full combination of real-world wellbeing, virtual metaverse, social interactions, and DeFi functionalities.

Strategic Launch in the Age of Technological Advancements

In the ever-evolving landscape of wellness, **timing is everything**. OceanFi's launch is strategically planned with **technological advancements** and **increased investments**.

Investment in Wellness

The global wellness industry is seeing a surge in investments, reflecting the growing awareness of health and well-being.

Technological Acceleration

Cutting-edge technology is transforming every aspect of lives, and fitness is no exception. From AI-driven workouts to blockchain-based rewards, technology enables us to provide innovative solutions that enhance the fitness experience.

User Demand for Innovation

Users now seek more than just workout routines; they crave immersive and holistic fitness experiences. OceanFi aligns with this demand by offering a comprehensive ecosystem that combines fitness, education, rewards, and community engagement.

Global Health Focus

The world's focus on health and wellness has never been more pronounced. OceanFi's launch positions us at the forefront of the wellness movement.

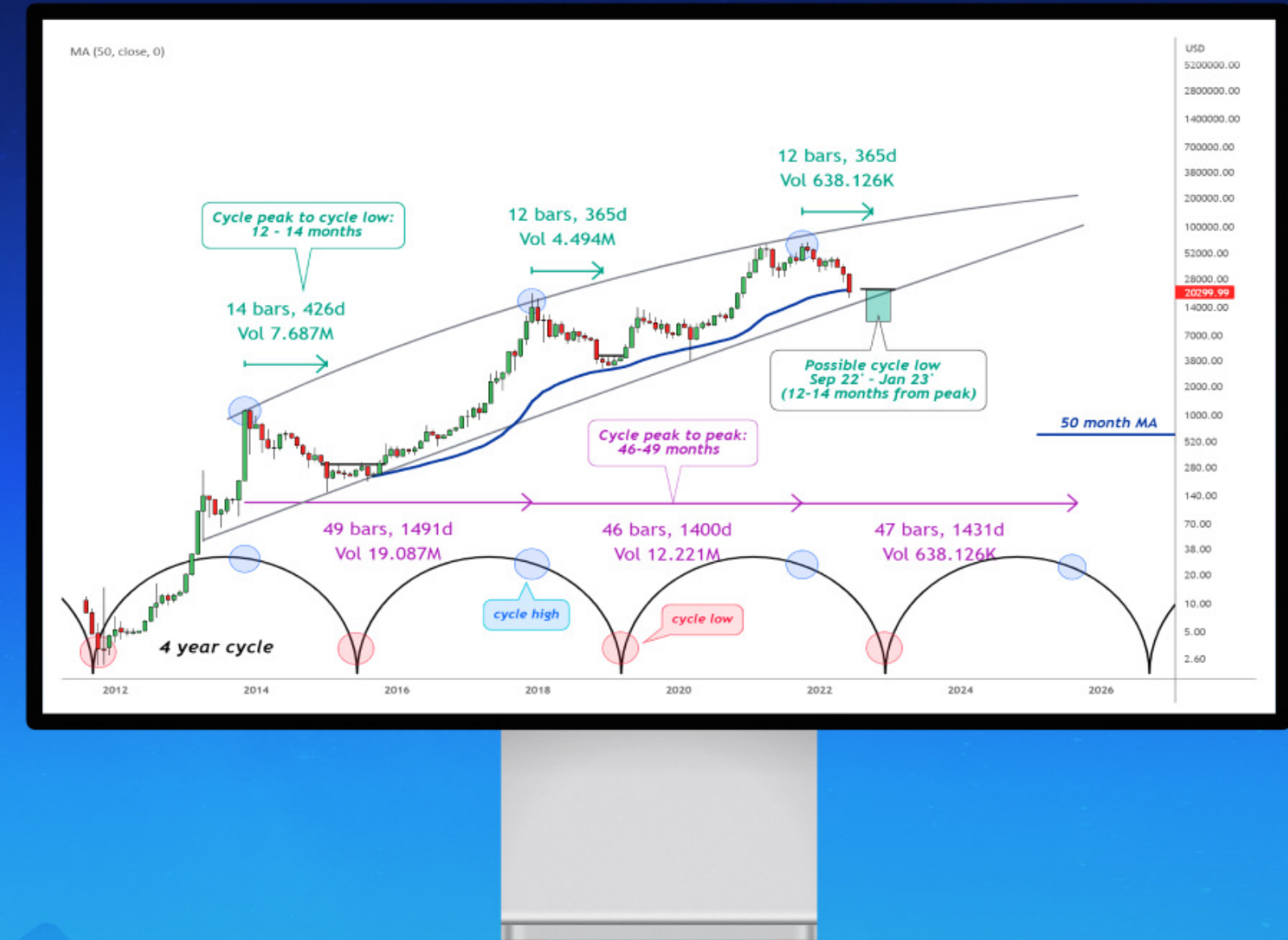
Our strategic launch capitalizes on this transformative moment in the wellness landscape, providing users with a timely and innovative solution for their well-being demands. As the world continues to evolve, OceanFi is poised to take the lead in the convergence of fitness and technology.

Strategically Timed Launch Amid Market Dynamics

The four-year cycle of Bitcoin price dynamics, including the upcoming halving event

The imminent approval of a Bitcoin Exchange-Traded Fund (ETF) by the U.S. SEC

Global appetite for cryptocurrencies and blockchain technology increases



The coming together of these elements paves the way for a timely launch of OceanFi, where technology, blockchain, and wellness combine to pioneer the next wave of fitness and wellness experiences. As OceanFi sets sail on this journey, we're prepared to ride the wave of crypto industry growth and technological advancements.

INITIAL IMPLEMENTATION

First Phase of the
OceanFi Ecosystem



OceanFi Fitness App

OceanFi offers a **vast library of body-weight exercises, yoga routines, and meditation sessions** suitable for all fitness levels. Our diverse collection ensures there's something for everyone, whether you're a seasoned yogi, a beginner in body-weight training, or someone looking to unwind through meditation.

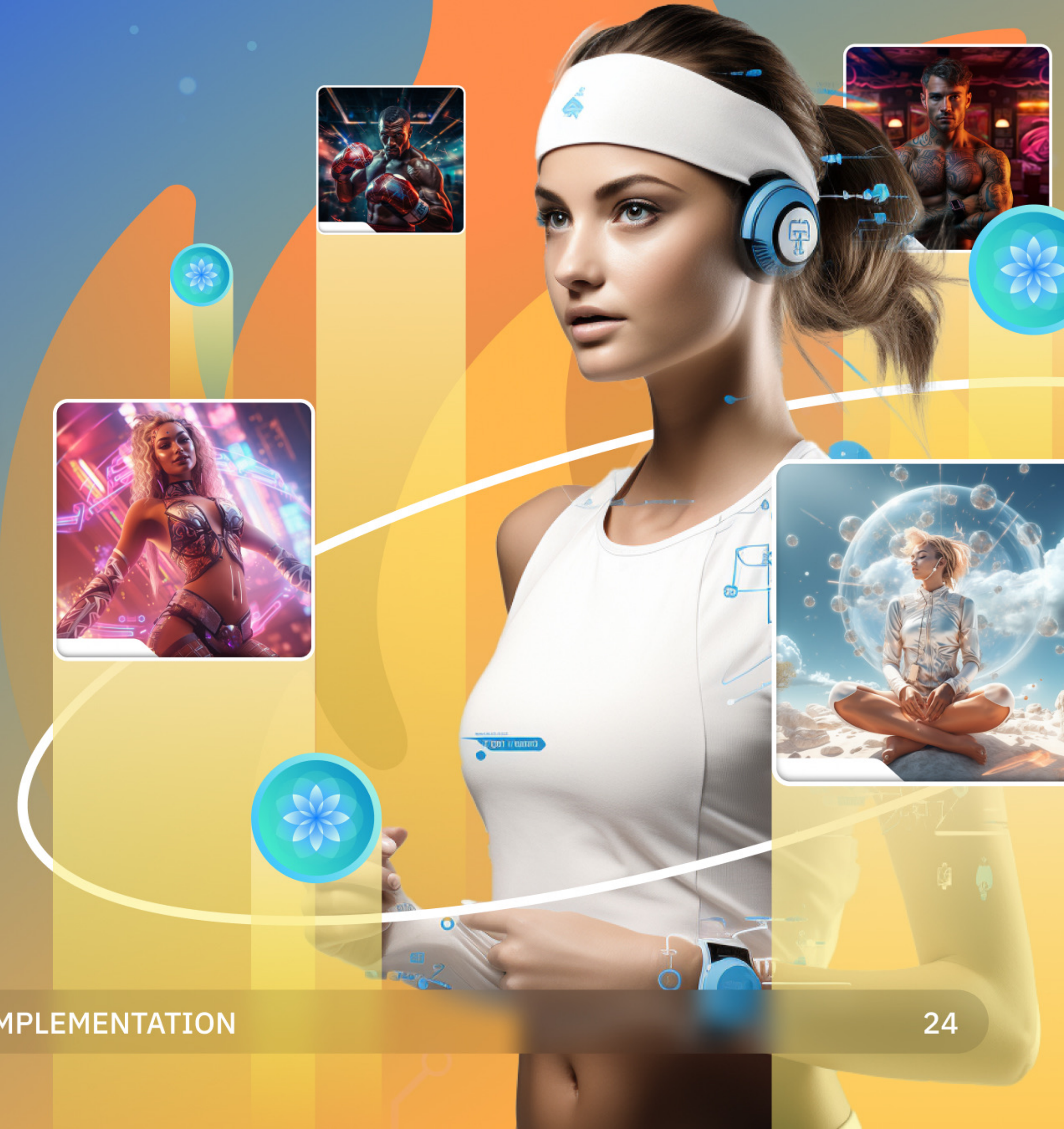


Elevate your fitness rewards with OceanFi NFTs and Defi features

OceanFi's ecosystem seamlessly integrates fitness with blockchain innovations to enhance user rewards. Discover a wide array of **Performance Booster Cards** in the form of NFTs, purchase and equip the ones that align best with your style and interests to optimize your performance efficiency and maximize your rewards.

Through your OceanFi workouts, you not only **improve your well-being** but also **accumulate financial rewards**, all while engaging in your preferred personalized exercises.

Beyond NFT sales and our rewarding mechanism, OceanFi offers **token and NFT staking, token swap**, and other **widely-used DeFi features** for your convenience. Seek no longer, this is the **ultimate essential smart DeFi-fitness portal** for you.



A multi-token system that balances liquidity, stability, and governance



OC (OCEANCREDITS)

Non-tradable points used for staking, allowing users to earn rewards and unlock OceanFi MasterCard privileges through milestones.



O-USD STABLECOIN

A stablecoin used for smooth, stable payments within the OceanFi ecosystem, especially when using the OceanFi MasterCard



OPAY TOKEN

Earned from staking OC, tradable for other tokens like USDT, can be used to reinvest in OC for further staking.



OCF TOKEN

Governs the OceanFi ecosystem, powering functions and tools that enhance financial opportunities and user participation

A closer look at OceanFi ecosystem token

OCF token is a multifaceted digital asset powering a spectrum of functions within the OceanFi ecosystem, providing users with a wide range of tools to elevate both their health and wealth.

OCF Token Utilities: Unlocking the Full Potential of OceanFi

Our OceanFi token utilities are not just a means of transaction; they're the key to unlocking a wealth of opportunities, benefits, and experiences within the ecosystem

TRANSACTION INCENTIVES

Token holders of OceanFi have the opportunity to receive a portion of the transaction fee revenue, allowing users to engage in the system's financial benefits.

ACCESS TO PREMIUM CONTENT

Holders of OceanFi tokens can unlock exclusive premium content, including advanced workouts, personalized fitness plans, and educational resources.

COMMUNITY GOVERNANCE

Token holders may have voting rights in decision-making processes related to the OceanFi ecosystem, allowing them to influence the direction of the platform.

REWARDING USER PARTICIPATION

Users who actively engage with the ecosystem, such as completing workouts or sharing their progress, can earn tokens as a reward for their dedication.

STAKING AND YIELD FARMING

Users can stake their OceanFi tokens within the ecosystem to earn additional rewards or participate in yield farming to generate passive income.

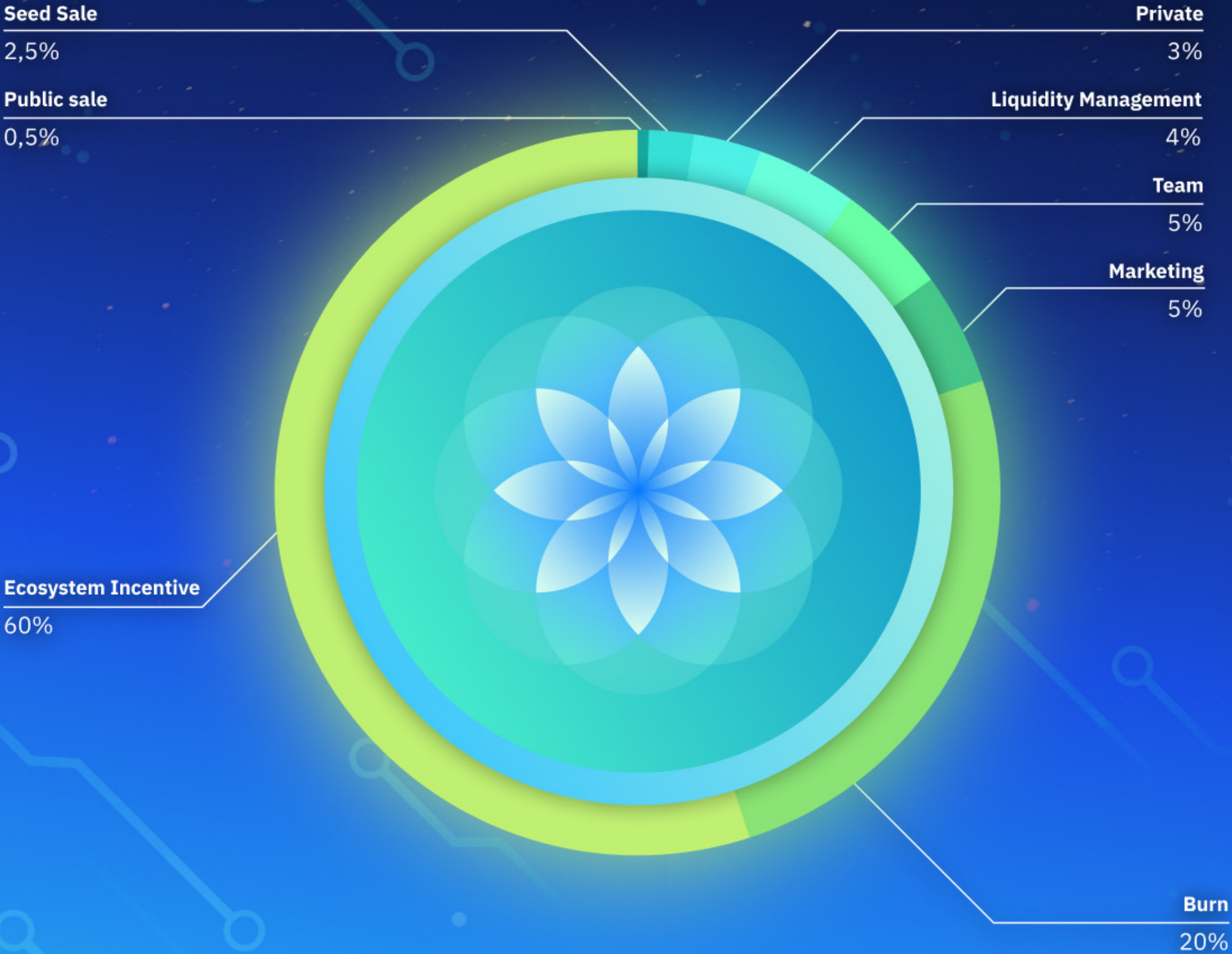
DISCOUNTS ON PARTNER SERVICES

OceanFi tokens provide holders with discounted access to wellness services offered by OceanFi's partners, creating a cost-effective approach to fitness.

OCF Token Metrics

Token name	OceanFi	Token ticker	OCF
Network	BSC	Total Supply	28,000,000

(%)	Token Allocation	No.of Token	Vesting Schedule
0,5%	Public sale	140.000	100% TGE
2,5%	Seed Sale	700.000	cliff 2 months, 3% in 3rd month, 3% in 5th month 5, 4% in 7th month, then 5% monthly
3%	Private	840.000	cliff 2 months, 3% in 3rd month, 3% in 5th month5, 4% in 7th month, then 5% monthly
4%	Liquidity Management	1.120.000	30% TGE, cliff 6 months, linear unlock for 2 years
5%	Team	1.400.000	1 year cliff, linear unlock for 5 years
5%	Marketing	1.400.000	1 year cliff, linear quarterly unlock for 4 years
20%	Burn	5.600.000	1 year cliff, linear unlock for 5 years
60%	Ecosystem Incentive	16.800.000	-
100%	Total Supply	28.000.000	



OCF Token: Stability Enhanced by Advanced Burning and Management Systems

STAKING AND REWARDS ELEVATION



Users who stake OceanFi tokens within the ecosystem receive rewards and incentives, promoting token retention and engagement. This mechanism aligns user interests with the long-term health of the token.

TOKEN BURNING EFFICACY MECHANISM



25% of transaction fees and revenues generated are allocated to token burning. This process involves permanently removing tokens from circulation, reducing the total supply. Token burning increases the scarcity of OceanFi tokens, driving potential price appreciation.

MAINTAINING SIGNIFICANT LIQUIDITY RESERVOIRS



We maintain substantial liquidity pools, enabling users to easily buy or sell tokens without causing significant price fluctuations. This safeguards against extreme market volatility, assuring stability.

AUTOMATIC EXECUTION SYSTEM



Every mechanism available is completely automatic and users can trust in OceanFi and seamlessly enjoy the app experience. By using automation technology as well as implementing Smart Contract, we are able to automate the whole process.

COMMUNITY-DRIVEN GOVERNANCE INITIATIVES



OceanFi's community-driven governance model empowers users to participate in decision-making processes. Community proposals and voting can influence token-related decisions, ensuring a balanced and responsive approach to token stability.

Further Expansion

Comprehensive Ecosystem

Seamless Integration

Immersive Experience

Enriched Social Elements

Only with  OceanFi



Discover OceanFi's Depth **A Complete Wellness Ecosystem**

OceanFi goes beyond a ordinary fitness platform to stand as a comprehensive wellness ecosystem

Our application unites state-of-the-art technology with enduring wellness traditions, delivering a tailored and immersive fitness journey for users.



OceanFi

Educational Center

Where Wellness Meets Wisdom

At OceanFi, our commitment to your well-being goes beyond just workouts and rewards.

Our **comprehensive Educational Center** is your gateway to a **wealth of knowledge on health and fitness**. Dive into research, expert insights, exercise instructions, and informative podcasts. Whether you're seeking to understand the science behind wellness, learn the correct form for exercises, or gain inspiration from industry experts, our Educational Center has you covered.

We empower you to make informed choices for a healthier life, ensuring that your fitness journey is not only rewarding but also deeply enriching. OceanFi - where wellness meets wisdom for a holistic approach to a healthier you.



AI & IOT Integration

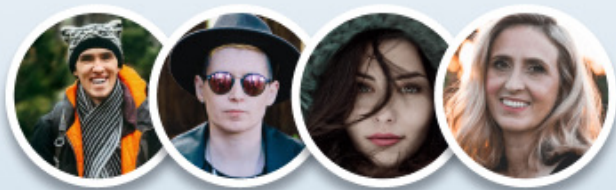
At the heart of OceanFi is our AI tracking system, which tailors workouts to your specific goals, abilities, and progress. The app learns from your preferences and performance to curate a personalized fitness journey that evolves with you.



Vibrant Social Elements Fostering Active Interactions

CONNECT, COMPETE...

Enter a connected world with OceanFi. Spark friendly competition with real-time leaderboards, and amplify your achievements through effortless social sharing



Join Challenge

CONNECT

... AND EARN

Convert your fitness routine into a rewarding social experience using OceanFi's Social Monetization Platform. Boost your social wellness, contribute to others, and earn in the process. Join us in creating a community where each wellness journey uplifts not just the individual but everyone around



Ziggy

1,617,428 POINTS

1st



Paul1997

984,435 POINTS

2nd



Kartycarlisle

525,638 POINTS

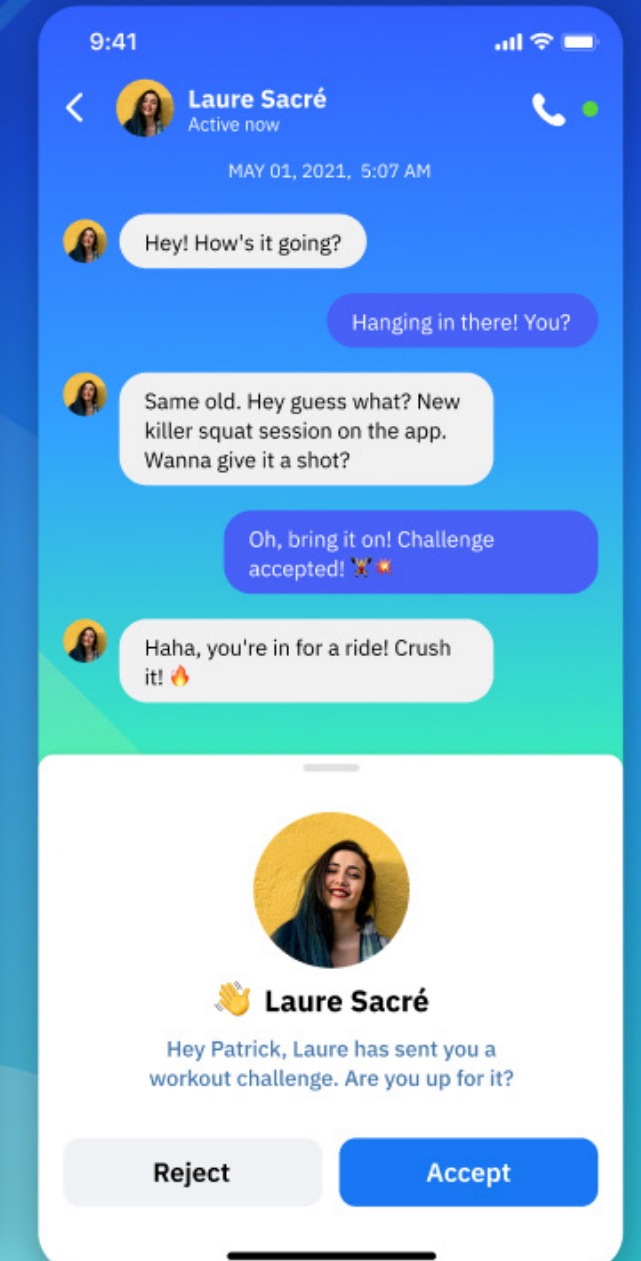
3rd



Kartycarlisle

219,538 POINTS

4th





Data Management

OceanFi presents an array of remarkable attributes and systems, facilitating the smooth flow and collaborative **data exchange between a wide array of fitness platforms and applications.**

This extends from the physical world to the immersive metaverse, ensuring that our users can readily access and monetize their valuable data, all while maintaining their privacy.

OceanChain - A Delicately Blockchain for Fitness & SocialFi Apps Solving Today's Blockchain Challenges for a Better Tomorrow

Scalability Issues

Many existing blockchains struggle with scalability, leading to slow transaction times and high fees.

Breaking Through Scalability Barriers

OceanChain uses zero-knowledge rollups to batch transactions and generate validity proofs, processing 30,000-50,000 TPS, ensuring fast and cost-effective transactions

Environmental Impact

Traditional Proof-of-Work (PoW) consensus mechanisms consume significant amounts of energy, contributing to environmental degradation.

Eco-Friendly Blockchain Innovation

OceanChain uses a **Proof-of-Stake (PoS)** consensus algorithm, which drastically reduces energy consumption and promotes an eco-friendly blockchain environment.

Security concerns in Smart Contract Development

Developing smart contracts can be complex and prone to errors, especially with less efficient programming languages.

Enhancing reliability in systems programming

OceanChain utilizing Rust and its ability to manage memory safely and enforce strict compile-time checks, ensuring robustness and reliability in handling large-scale transactions and protecting against potential security vulnerabilities

Interoperability Challenges

Blockchain ecosystems often operate in silos, making it difficult to transfer assets and data across different networks.

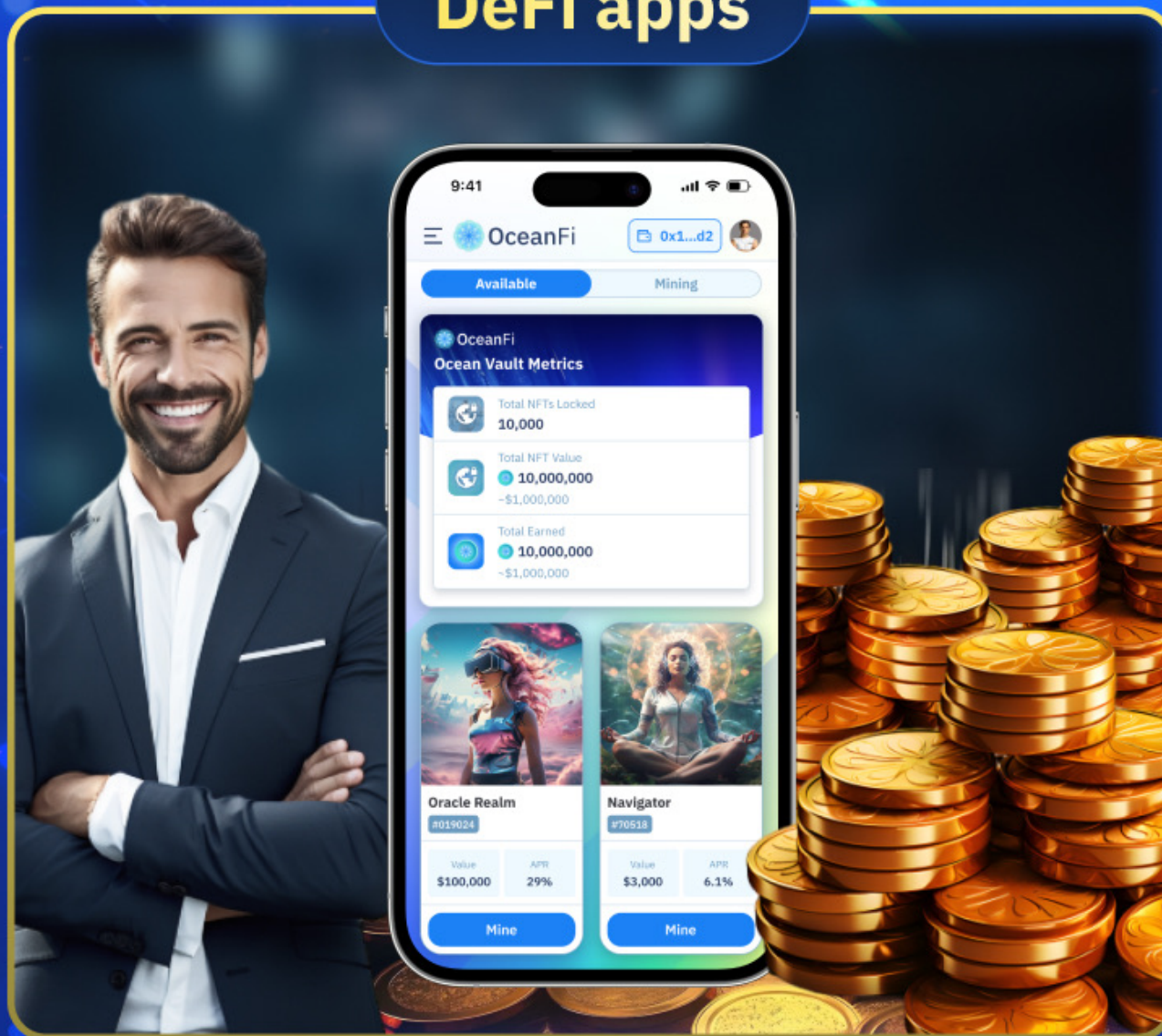
Seamless Cross-Chain Connectivity

OceanChain is EVM-compatible and leverages cross-chain messaging, a unified framework, and broad compatibility to enable secure, reliable, and seamless interoperability across multiple blockchain networks

OceanChain - A Delicately Blockchain for Fitness & SocialFi Apps

Use Cases and Applications

DeFi apps



SocialFi apps



High-tech Bio & Fitness apps



OceanChain aims to redefine blockchain technology with a focus on versatility and scalability. Our vision is to create an ecosystem supporting rapid and secure transactions, cross-chain asset transfers, tokenized user engagement, and secure data sharing across financial, social, and high-tech bio applications. With advanced cross-chain protocols, a unified API layer, and robust security measures, OceanChain is poised to drive real-world adoption and build a sustainable, interconnected future

Main components of OceanChain infrastructures

OceanChain Interlink Layers

serve as the foundational infrastructure, ensuring network security, ensuring network security, consensus, and cross-chain interoperability.

Island Chains

Independent blockchains within OceanChain, each capable of tailoring functionality for specific purposes and hosting its own tokens

Bridges

Dedicated blockchain entities enabling OceanChain to establish connections and communicate effectively with external networks

Validators

Ensures the security of Interlink Layers within OceanChain by staking tokens, validating proofs from collators, and participating in consensus alongside other validators.

All components within OceanChain, each with diverse roles ranging from ensuring network integrity and monitoring for malicious activity to governance representation and technical oversight, all of which collectively contribute to the platform's robust functionality and security

EXPLORE FITNESS IN A VIRTUAL REALM

OCEANFI METAVERSE





OceanFi

Fitness Metaverse



Virtual Workouts

Engage in fitness routines in stunning virtual environments, making exercise an immersive and enjoyable experience.



Gamified Experience

Incorporating entertaining gamified elements to spark enjoyment and inspiration into user experiences



Avatar Customization

Personalize your virtual fitness experience with customizable avatars to represent your digital self.



OceanFi

FURTHER EXPANSION

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Real-world Asset Tokenization

Incorporating entertaining gamified elements to spark enjoyment and inspiration into user experiences

Cross-chain & Cross-platform Interoperability

Engage in fitness routines in stunning virtual environments, making exercise an immersive and enjoyable experience.





Your Path to Holistic Wealth Starts Here with OceanFi

At OceanFi, we've reimagined fitness as the pathway to a holistic Wealth.
Join the fantastic journey to a wealthier future with OceanFi by your side!



Oceanfi Welcomes You on a New Horizon of Health-Tech

Where wellness meets financial rewards, embarking on a transformative journey for a wealthier you.

